



11TH ISK AFRICA REGIONAL CONFERENCE (ARC) AND WOMEN IN ISK (WISK) SUMMIT 2026

Venue: Naivasha, Kenya

DATE: 27th – 30th October 2026

Catalyzing Sustainable Investment: The Role of Surveyors in the Blue, Green, and Built Economies

About Institution of Surveyors of Kenya (ISK)

The Institution of Surveyors of Kenya (ISK) is a professional body representing surveyors in the land and built environment in Kenya. The professionals fall within eight major disciplines of the surveying profession namely the Land Surveying; Valuation; Building Surveying, Land Administration Management, Engineering Surveying, Geospatial Information Management Systems; Property Management and Estate Agency. Currently ISK has a membership of 7,500 professionals. The ISK in its strategic plan (2025-2028) underscores a strong commitment to the Institution contribution to Kenya's development priority agenda envisaged in the Vision 2030, the Bottom-Up Transformation Agenda, Africa Union agenda 2063 and the United Nations Agenda 2030 on sustainable development goals (SDGs). In part, the ISK thus contribute to Kenya's realization of various SDGs key among them being commitment to:

1. Work with other stakeholder to make cities and human settlements inclusive, safe, resilient, and sustainable (SDG.9).
2. Work with relevant stakeholders to take urgent action to combat climate change and its impact (SDG.13).
3. Work with relevant stakeholders to conserve and suitably use the oceans, seas and marine resources for sustainable development (SDG.14).
4. Work with other stakeholders to protect, restore, and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss (SDG.15).

We acknowledge your role in building a prosperous Kenya, and thereby welcome you to cooperate and partner with us as we make our contributions to nation building felt across Kenya and beyond. Your support towards our initiatives will count to making the ISK's contribution to nation building a reality. We welcome you to cooperate and partner with us as we make our contributions to nation building felt across Kenya and beyond. Your support towards our initiatives will count to making the ISK's contribution to nation building a reality. We acknowledge your role as well in building a prosperous Kenya.

About the 11th ISK Africa Regional Conference (ARC) and Women in ISK (WISK) Summit 2026

The conference themed "***Catalyzing Sustainable Investment: The Role of Surveyors in the Blue, Green, and Built Economies***" is key in the wake of Kenya aspirations to become a newly industrial economy as per the Vision 2030. This would require increased investments both domestic direct Investment (DDI) and foreign direct investments (FDI). This is therefore a unique conference focusing on sustainable investment in land resources including the blue economy, building climate resilience and fostering reduction of carbon footprints in Kenya. This is well aligned also to Kenya Vision 2030 and the Bottom-Up Economic Transformation Agenda (BETA), the agenda 2063 on the Africa we want and the sustainable development goals (SDGs) under the agenda 2030 of the United Nations.

The theme of the conference therefore is timely as Kenya accelerates its quest to join the league of high-income economies.

Surveyors are vital catalysts for sustainable investment across **blue** (marine/coastal), **green** (renewable/ecological), and **built** economies. They translate climate goals into tangible, measurable, and bankable investments. By valuing natural capital and integrating life-cycle assessments, Surveyors bridge the gap between environmental stewardship and financial returns.

According to the theme, the three pillars of sustainable development would encompass the following:

- a) **The Blue Economy:** Focuses on the sustainable use of ocean and marine resources. Surveyors conduct critical marine spatial planning, track coastal resilience, and value blue assets (e.g., mangroves, fisheries, and offshore wind). By using digital twins and geospatial mapping, they identify high-impact areas for "blue finance" investments.
- b) **The Green Economy:** Centers on renewable energy, carbon reduction, and biodiversity conservation. Surveyors evaluate natural resources, ensuring that carbon sequestration metrics and environmental yields are verified for green bonds and debt-for-nature swaps.
- c) **The Built Economy:** The construction industry is responsible for nearly 50% of global greenhouse gas emissions. Surveyors directly influence this by managing the costs of green building materials and pushing for green certifications.

As Kenya industrialization takes shape the role of surveyors continues to be critical and take center stage.

- a) **Surveyors are the foundation for sustainable investment** by de-risking capital allocation, ensuring legal property tenure, and providing the precise spatial data required to evaluate a project's environmental and social impacts. The work of land surveyors aligns well to green investments with long term ecological preservation and efficient resource management. Further contributes to smart cities and urban planning and infrastructure monitoring.
- b) **Natural Capital Valuation:** Estate and valuation surveyors incorporate ecosystem services into real estate development and management. They ensure renewable energy integrations and waste minimization strategies are monetized, justifying sustainable investment to private developers
- c) **Regulatory Compliance and Risk Mitigation:** Building control surveyors enforce environmental standards and push project teams to achieve sustainable construction outcomes beyond minimum baseline regulations.

Surveyors therefore are the lynchpin for sustainable investment. Investors require verifiable data before into, for example, ESG focused projects. Surveyors provide this assurance through the following:

- a) **Evidence-Based Metrics:** Aligning projects with the UN Sustainable Development Goals (e.g., SDG 11 for sustainable cities, SDG 14 for life below water).
- b) **Cost Management:** Addressing the misconception that sustainable building is cost-prohibitive by pricing Greening the building sector: Roles for building surveyors alternatives accurately at the design phase.
- c) **Professional Capacity:** Engaging in ongoing education and platforms such as joining ISK as a surveyor to stay updated on emerging sustainable investment

trends.

The ISK therefore warmly welcomes you to be a part of this contemporary discourse on sustainable investment in order to make our contributions together in transforming Kenya into a high-income Nation.

Conference Objectives

The 11th ISK ARC and WISK Summit 2026 seeks to achieve the following objectives:

- a) To create visibility and promote the role of surveyors in sustainable investment in blue, green and built environment.
- b) To understand the quality and quantity of sustainable investment that is required for Kenya to attain higher income status.
- c) To understand blue and green mechanism available for sustainable investment in Kenya.
- d) To enable, create and exploit smart partnerships in unlocking the blue and green bonds towards addressing financing gaps in infrastructure development and climate action in Kenya.
- e) To understand the role of sustainable investment mobilization institutions in addressing the existing gaps in blue, green and built environment.
- f) To understand the role of ESG in surveying profession role in economic growth and development in Kenya.
- g) To amplify the contribution of women in ISK to strengthen the surveying profession and in advancing socio-economic development in Kenya

Conference Outcomes

- a) Amplify the role of surveyors in blue, green and built environment sectors.
- b) Create smart partnerships in advancing the impact of the surveying profession in the blue, green and built environment.
- c) Understand financing gaps and mechanism to address them.
- d) More knowledge created in ESG framework.
- e) Increase surveyors' participation in the blue, green and built economies.

Why Sponsor the Conference?

Sponsoring the conference 2026 is a strategic opportunity to position your organization at the center of Kenya's quest for a better Kenya through sustainable investments in blue, green and built economies. It is not only about visibility but also about influence, relevance, and long-term value. By partnering with ISK, sponsors will:

- 1. Gain sustained brand exposure before, during, and after the Conference to a high-profile, targeted audience.
- 2. Gain publicity amongst the relevant audience (all the professionals in the built environment).
- 3. Get a chance to connect with key decision-makers in the industry and raise your corporate image.
- 4. Get a fertile environment for lead generation, match-making, partnership building, deal sourcing, and client engagement, translating sponsorship into tangible commercial and strategic returns.
- 5. Access opportunities to intellectually shape conversations, showcase expertise,

launch innovations, and contribute to discussions that influence professional practice, standards, and policy outcomes.

The Conference offers exciting opportunities for sponsorship opportunities, and our consultative approach allows for customized sponsorship packages. Sponsoring the conference will provide your organization with an excellent opportunity to:

- Create, maintain and enhance brand awareness among a relevant high-profile audience
- Gain a lot of publicity amongst the relevant audience (all the professionals in the built environment)
- Get a chance to connect with key decision-makers in the industry and raise your corporate image
- Network and generate new leads and ROI Intellectually influence industry peers

Sponsorship Categories

Sponsorship Categories:

Platinum Sponsorship: Kshs.1,500,000 (the main event sponsor).

The **Platinum Sponsorship** will secure premium brand visibility through:

1. Recognition as the **Platinum Sponsor** during the conference.
2. Keynote speaking opportunity at the opening ceremony.
3. Prime scheduling thirty (30) minutes slot during the Conference for a branded presentation on an appropriate topic.
4. A dedicated meeting with Chief Guest and Participation in the opening high-level panel session.
5. 5 complementary VVIP seats.
6. Prominent Branding: Your logo shall be prominently displayed on all event materials, including, social media campaigns, and stage. Further, your promotional materials shall be displayed in the events venue.
7. Event Acknowledgement: We will publicly acknowledge your support during the event and in all public and media engagements.
8. Exclusive Access: Complimentary VVIP passes to the event for 20 delegates and seats, providing an opportunity to witness firsthand conference deliberations.
9. Mentions and recognition before, during and after the conference.
10. A 9x3 m booth for exhibition of your goods and services throughout the conference.
11. Participation in our regional meetings in our various regional ISK chapters throughout 2026.
12. Airing of a 30 seconds infomercial of your company's products and services during the conference on the ISK Social Media Platforms for a period of one (1) Month.
13. A full-page print advert of your brand positioned on a prime page of the Conference program booklet.
14. Placement of Company logo on ISK website with a link to the company site for 1 year.
15. Two Exhibition pass

Gold Sponsorship: Kshs.1,000,000

The **Gold Sponsorship** package will secure premium brand visibility through:

1. Recognition as the Gold Sponsorship during the conference.
2. Prime scheduling fifteen (15) minutes slot during the conference for a branded presentation on an appropriate topic.
3. Opportunity to display two (2) corporate roll up banner inside the conference room and two (2) teardrop banners at the Venue.
4. Complimentary entry for eight (8) delegates from the company to the Conference.
5. Publicity on the Conference marketing materials, website, and social media
6. A full-page print advert of your brand positioned on a prime page of the Conference program booklet.
7. Logo placement on Conference materials.
8. Placement of Company logo on ISK website with a link to the company site.
9. 3 days Exhibition opportunity in a 3 by 6 Meters Exhibition Booth.
10. Two Exhibition pass

Silver Sponsorship: Kshs.750,000

The **Silver Category sponsorship** will secure premium brand visibility through:

1. Logo placement on Conference materials
2. Recognition as the **Silver Sponsorship** during the conference.
3. Prime scheduling thirty (10) minutes slot during the conference for a branded presentation on an appropriate topic agreed upon with the Institution.
4. Complimentary entry for five (5) delegates from the company to the Conference.
5. Logos included in promos running on Daily Nation to promote the event.
6. Half Page full color on Daily Nation, Property Guide section
7. Reels and high impact short videos.
8. Publicity on the Conference marketing materials, website, and social media
9. Opportunity to display one (1) corporate roll up banner inside the Conference room two (1) teardrop banner at the Venue.
10. A half-page print advert of your brand positioned on a prime page of the Conference program booklet.
11. Placement of Company logo on ISK website with a link to the company site.
12. 3 days Exhibition opportunity in a 3 by 3 Meters Exhibition Booth
13. Two Exhibition pass.

Bronze Sponsorship: Kshs.375,000

The **Bronze** Category sponsorship will secure premium brand visibility through:

1. Logo placement on Conference materials
2. Complimentary entry for two (2) delegates from the company to the Conference
3. Quarter Page on Daily Nation, Property Guide section.
4. Publicity on the Conference marketing materials, website, and social media
5. Opportunity to display one (1) corporate roll up banner inside the Conference room two (1) teardrop banner at the Venue.
6. A Quarter page print advert of your brand positioned on a prime page of the Conference program booklet.
7. Placement of Company logo on ISK website with a link to the company site.
8. 3 days Exhibition opportunity in a 3 by 3 Meters Exhibition Booth.
9. One Two Exhibition pass.

Exhibitor's Package: Kshs.100,000

The Category sponsorship will secure premium brand visibility through:

1. Logo placement on Conference materials
2. One Exhibition pass.
3. Opportunity to display one (1) corporate roll up banner inside the Conference room.
4. A half page print advert of your brand positioned on a prime page of the Conference program booklet.
5. Placement of Company logo on ISK website with a link to the company site.
6. 3 days Exhibition opportunity in a 3 by 3 Meters Exhibition Booth
7. An additional person to the booth will be charged at Cost.

SME Table Package: Kshs.50,000

The Category sponsorship will secure premium brand visibility through:

1. Logo placement on Conference materials
2. One Exhibition pass.
3. 3 days table Exhibition opportunity.
4. An additional person to the booth will be charged at Cost.

Gift Hamper Sponsors: Kshs.75,000

The Gift Hamper Sponsor will secure premium brand visibility through:

1. Complimentary entry for one (1) delegate from the company to the Conference
2. Placement of Company logo on ISK website with a link to the company site.
3. An opportunity to place Company's marketing materials in the Conference bag

Sponsorship Application

Sponsorship to the 11th ISK ARC and WISK Summit 2026 is open. For Sponsorship levels that include Exhibition booths, the allocation will be on a first come, first serve basis upon receipt of completed and signed ISK sponsorship application form and payment. Kindly fill in the attached ISK Sponsorship Acceptance Form for your commitment and email it to ceo@isk.or.ke and dangote@isk.or.ke or call the Chief Executive Officer at 0719536940